

## WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

CONTRACT NO. REV.

1031-50906-1

DATE PRINTED

11/06/12

AND

PAGE 1

6251	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340915		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
NAME	MEDIA PLACEMENT TECHNOLOGIES		NOW OR NEVER PAC		
AND	500 N Washington St Ste 303		4131 N Mulberry Dr Ste 200		
ADDRESS	Alexandria	VA 22314-2314	Kansas City	MO 64116-2204	
	USA		USA		
CONTACT	NOCOLE MEADE		PRODUCT 10/31-11/6 ADD		
LOCAL SALESPERSON	Maggie McWilliams	AGENCY EST. NO.	PRODUCT CODE 1300		
	Pol				
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	0000110	2	10:00P	10:35P	30S	11/02/12-11/03/12	LATE NEWS	2	4500.00	9000.00
2	0000001	1	10:00P	10:35P	30S	11/04/12-11/04/12	LATE NEWS	1	5000.00	5000.00
3	00011..	2	05:00A	05:57A	30S	11/01/12-11/02/12	2 NEWS THIS MORNING [5-6AM	2	400.00	800.00
4	11000..	2	05:00A	05:57A	30S	11/05/12-11/06/12	2 NEWS THIS MORNING [5-6AM	2	400.00	800.00
5	00011..	2	05:58A	07:00A	30S	11/01/12-11/02/12	CBS2 NEWS AT 6AM	2	400.00	800.00
6	11000..	2	05:58A	07:00A	30S	11/05/12-11/06/12	CBS2 NEWS AT 6AM	2	400.00	800.00
7	00022..	4	07:00A	09:00A	30S	11/01/12-11/02/12	CBS THIS MORNING	4	500.00	2000.00
8	22000..	4	07:00A	09:00A	30S	11/05/12-11/06/12	CBS THIS MORNING	4	500.00	2000.00
9	00011..	2	03:00P	04:00P	30S	11/01/12-11/02/12	DR PHIL	2	700.00	1400.00
10	10000..	1	03:00P	04:00P	30S	11/05/12-11/05/12	DR PHIL	1	700.00	700.00
11	00011..	2	04:00P	04:59P	30S	11/01/12-11/02/12	JUDGE JUDY	2	950.00	1900.00
12	10000..	1	04:00P	04:59P	30S	11/05/12-11/05/12	JUDGE JUDY	1	950.00	950.00
13	0.0.1..	1	05:30P	06:00P	30S	11/02/12-11/02/12	CBS EVENING NEWS W/SCOTT	1	2200.00	2200.00
14	10000..	1	06:00P	06:30P	30S	11/05/12-11/05/12	CBS2 NEWS AT 6	1	1500.00	1500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
15	00011..	2	06:27P	06:56P	30S	11/01/12-11/02/12	ENTERTAINMENT TONIGHT	2	1800.00	3600.00
16	10000..	1	06:27P	06:56P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	1	1800.00	1800.00
17	00011..	2	10:35P	11:37P	30S	11/01/12-11/02/12	DAVID LETTERMAN	2	1400.00	2800.00
18	10000..	1	10:35P	11:37P	30S	11/05/12-11/05/12	DAVID LETTERMAN	1	1400.00	1400.00
19	00011..	2	11:37P	12:38A	30S	11/01/12-11/02/12	THE LATE LATE SHOW W/CRAIG	2	450.00	900.00
20	10000..	1	11:37P	12:38A	30S	11/05/12-11/05/12	THE LATE LATE SHOW W/CRAIG	1	450.00	450.00
21	1.....	1	08:00P	09:00P	30S	11/05/12-11/05/12	2 BROKE GIRLS/MIKE & MOLLY	1	18000.00	18000.00
22	1.....	1	09:00P	10:00P	30S	11/05/12-11/05/12	HAWAII FIVE-0	1	15000.00	15000.00
23	...1...	1	06:58P	08:00P	30S	11/01/12-11/01/12	BIG BANG THEORY/2 AND	1	12000.00	12000.00
24	...1...	1	08:00P	09:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	12000.00	12000.00
25	...1...	1	09:00P	10:00P	30S	11/01/12-11/01/12	ELEMENTARY	1	12000.00	12000.00
26	.....1.	1	10:35P	11:35P	30S	11/03/12-11/03/12	CRIMINAL MINDS	1	800.00	800.00
27	.....1	1	07:00P	08:00P	30S	11/04/12-11/04/12	THE AMAZING RACE	1	10000.00	10000.00
28	.....1	1	08:00P	09:00P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	13000.00	13000.00
29	.....1	1	09:00P	10:00P	30S	11/04/12-11/04/12	THE MENTALIST	1	12000.00	12000.00
30	.....2.	2	06:00A	08:00A	30S	11/03/12-11/03/12	CBS THIS MORNING: SATURDAY	2	250.00	500.00

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			FROM	TO						
31	.....2.	2	08:00A	09:00A	30S	11/03/12-11/03/12	CBS2 MORNING NEWS - SATURDAY	2	250.00	500.00
32	.....1.	1	11:00A	06:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	1750.00	1750.00
33	.....2	2	06:00A	07:00A	30S	11/04/12-11/04/12		2	250.00	500.00
34	.....2.	2	07:00P	10:30P	30S	11/03/12-11/03/12	NCAA FOOTBALL PRIME	2	5000.00	10000.00
35	.....1	1	12:00N	03:15P	30S	11/04/12-11/04/12		1	9500.00	9500.00
36	.....2	2	03:15P	06:30P	30S	11/04/12-11/04/12		2	20000.00	40000.00
Total Contract:								57		208350.00

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